



May, 2026

Greetings from Waltham Open Studios!

Waltham Open Studios is pleased to announce our 50th annual Waltham Mills Open Studios weekend happening this November 7-8, 2025 from 12:00 pm to 5:00 pm. This year over 70 participating artists will be opening their doors to over 2000 visitors. It is because of charitable donations and sponsorship from community supporters like you, that we can keep Open Studios free and open to the public.

We hope we can count on your support for this year's Open Studios!

Studies show that investment in arts and cultural experiences enrich community, drive economic growth, and empower a new generation of creative thinkers. Open Studios offers a unique chance to explore a variety of art media and to interact with local, working artists while providing a rich opportunity for art enthusiasts, families, and members of the community to spend time together and explore vibrant downtown Waltham.

By investing in arts and cultural events like Open Studios you are contributing to sustaining this unique opportunity for arts and cultural engagement. Becoming a sponsor is also a great way to get the word out about your business or organization to visitors across the Greater Boston area.

Enclosed is a full description of the variety of sponsorship levels we offer that includes print, radio, and online publicity. Please contact us if you have any questions or would like to discuss additional ways to have a presence at our highly anticipated and popular Open Studios event.

Thank you for your support!

Sincerely,

Victoria Hersey

Victoria Hersey

Event Coordinator, Waltham Open Studios

walthamopenstudios.org wmaaopenstudios@gmail.com



Become a 2026 Waltham Open Studios Sponsor!

Join Waltham artists to build community, drive economic growth,
and empower a new generation of creative thinkers.

Visit art where it's made. Our vibrant neighborhood of [Waltham Open Studios Artists](#) welcomes the public to our 50th annual Waltham Open Studios. This free, family friendly event provides an annual opportunity for artists to open their studios and share their work and creative processes with the public. Over 2,000 of visitors attend this popular, annual event.

Select your sponsorship* level:

☐ **Platinum Sponsor \$2,500+**

- Large individual thank you banner on exterior wall at 144 Moody Street
- Guided VIP tour of select artist's studios during open studios
- Priority mention in all marketing materials, press releases, website and social channels
- Logo with link on website
- Logo placement on back of postcards and brochures distributed to over 2000 visitors
- Large logo placement on interior welcome banner at 144 Moody Street
- Space to display flyers, etc. at sponsor table throughout weekend event

☐ **Silver Sponsor \$500**

- Logo inside guide booklet distributed to over 2000 visitors
- Mention in all marketing materials, press releases, website, and social channels
- Medium logo placement on interior welcome banner at 144 Moody Street
- Space to display flyers, etc. at sponsor table throughout weekend event

☐ **Gold Sponsor \$1,000**

- Guided VIP tour of select artist's studios during open studios
- Priority mention in all marketing materials, press releases, website and social channels
- Logo with link on website
- Logo placement on back of postcards and brochures distributed to over 2000 visitors
- Large logo placement on interior welcome banner at 144 Moody Street
- Space to display flyers, etc. at sponsor table throughout weekend event

☐ **Bronze Sponsor \$250**

- Logo inside guide booklet distributed to over 2000 visitors
- Mention on website and social channels
- Space to display flyers, etc. at sponsor table throughout weekend event

Business name _____

Business website _____

Business address _____

Contact name _____ Contact phone _____

Contact email _____

For more information, please contact Victoria Hersey at wmaaopenstudios@gmail.com

Please send checks made out to Waltham Open Studios, c/o Andrea Tishman, 144 Moody St., Waltham, MA 02453

*Contributions to Waltham Open Studios are not deductible for federal income tax purposes as charitable